

<b>Notice of References Cited</b>	Application/Control No. 09/784,133	Applicant(s)/Patent Under Reexamination KUSUMOTO, KAZUYA	
	Examiner Johnna R Stimpak	Art Unit 3623	Page 1 of 1

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*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-5,041,972	08-1991	Frost, W. Alan	705/10
	B	US-			
	C	US-			
	D	US-			
	E	US-			
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	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

**FOREIGN PATENT DOCUMENTS**

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**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Pinnell, Jon. "Techniques for Perceptual Mapping". MarketVision Research, 1997 - from the Internet
	V	Ghose, Sanjoy. "Distance Representations of Consumer Perceptions: Evaluating Appropriateness by Using Diagnostics
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\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.